

# Curtin AHEAD

A leader in innovative higher education outreach programs

14,000+  
SCHOOL STUDENTS  
INVOLVED



1000+  
COMMUNITY  
MEMBERS  
INVOLVED



18  
PARTNER  
ORGANISATIONS



18  
PARTNER  
SCHOOLS



100  
CURTIN STUDENTS  
EMPLOYED



and growing...

"The Curtin AHEAD program is important and effective in raising awareness and understanding of the long-term benefits of higher education. It is particularly valuable in raising aspirations and facilitating access to higher education for students and people from lower socio-economic communities. I applaud the initiative."

Lorna Woodley, General Manager,  
The Smith Family

"The Curtin AHEAD program creates innovative ways to foster the aspirations of people who are traditionally under-represented in higher education including those who would not necessarily have family who previously attended university."

Professor Jill Downie, Deputy Vice-Chancellor  
Education, Curtin University

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The program receives support from the  
Australian Government Department of Education



Curtin University



## Curtin AHEAD

Inspiring participation in higher education

Strategic Plan  
2015-2018

"Education is the most powerful weapon  
you can use to change the world."

Nelson Mandela

### Our Mission

Curtin Addressing Higher Educational Access Disadvantage (AHEAD) is a collaborative and innovative outreach program that grows the potential of groups and individuals that are under-represented in higher education.

Find out more about Curtin AHEAD at [curtin.edu.au/ahead](http://curtin.edu.au/ahead)

Our vision is to enable positive change by overcoming the challenges of access and embracing the opportunities of participation in higher education.

Strategic Priorities	Opportunity	Perception	Capacity	Participation	
<b>Curtin AHEAD Strategic Objectives</b>	Expose under-represented individuals and groups to new or enhanced opportunities.	Change perceptions and attitudes about higher education among under-represented groups and individuals.	Enhance confidence and capacity of under-represented groups and individuals to make informed choices.	Increase the participation of under-represented individuals and groups in higher education.	
<b>Australian Government Partnership Objectives</b>	Develop aspirations towards higher education.	Raise awareness / understanding of higher education as a viable post-school option.	Develop capability and eligibility for higher education study.	Increase applications to higher education providers.	
<b>Curtin University Student Equity Strategy</b>	Facilitate and grow a higher education environment at Curtin University that is inclusive and supportive of students from all backgrounds.				
<b>Curtin AHEAD Outcomes</b>	<12 months	<ul style="list-style-type: none"> <li>Participants have an enhanced understanding of flexible learning options.</li> <li>Participants gain insight into the higher education experience via innovative and tailored engagement strategies.</li> </ul>	<ul style="list-style-type: none"> <li>Participants have an increased understanding of the benefits of higher education.</li> <li>Participants develop enhanced motivation to succeed.</li> <li>A measured increase in positive attitudes towards higher education among under-represented individuals and groups.</li> </ul>	<ul style="list-style-type: none"> <li>Participants develop improved motivation and ability to utilise technology in higher education.</li> <li>Participants gain greater self-belief and confidence in their abilities to succeed in higher education.</li> </ul>	<ul style="list-style-type: none"> <li>Participants develop enhanced understanding of pathways to higher education.</li> <li>Participants achieve increased potential to succeed in accessing higher education.</li> </ul>
	1 - 3 years	<ul style="list-style-type: none"> <li>Enhanced access to higher education pathways for under-represented individuals and groups.</li> </ul>	<ul style="list-style-type: none"> <li>Increased enrolments in higher education from under-represented individuals and groups.</li> </ul>	<ul style="list-style-type: none"> <li>An accessible interactive digital resource for partners and under-represented individuals and groups.</li> </ul>	<ul style="list-style-type: none"> <li>Quality evaluation of projects to inform best practice and support future program delivery.</li> <li>Partners have greater capacity to support under-represented individuals and groups.</li> </ul>
	3+ years	<ul style="list-style-type: none"> <li>A collaborative program that positively influences the participant's journey from aspiration to self-fulfilment.</li> <li>A demonstrated model for more sustainable partnerships.</li> <li>Quality research outcomes that will inform and influence decision making around under-represented groups and individuals in higher education.</li> </ul>			

### Curtin University Values and Signature Behaviours

Curtin AHEAD aims to demonstrate Curtin's signature beliefs and values in action when working with partners and the community.

Curtin AHEAD incorporates Curtin's values into all projects and activities and seeks to inspire the growth of these values among all partners and participants.

#### INTEGRITY

To act ethically, honestly and with fairness

#### RESPECT

To listen, value and acknowledge

#### COURAGE

To lead, take responsibility and question

#### EXCELLENCE

To strive for excellence and distinction

#### IMPACT

To empower, enable and inspire